

## **I. GENERAL REGULATIONS**

1. The “Design for Szczecin – Floating Garden Fabric” Competition is organised by the commune of Szczecin City.
2. The competition aims to design a fabric cohesive with the Visual Identity System (VIS) of the city. The winning fabric will become the mandatory model used in public transportation vehicles in Szczecin.
3. The competition will be carried out with the assistance of the website [www.szczecin.eu/konkurs/](http://www.szczecin.eu/konkurs/)
4. The official email address of the competition is [konkurs@szczecin.eu](mailto:konkurs@szczecin.eu)
5. This is an open competition. It may be participated in by any person aged 15 or over. Participation in the competition is conditional on the execution and proper submission of works. The works may be produced individually or collectively.
6. Submission of the works to the competition is assumes acceptance of its conditions, which are presented in these regulations.
7. Technical information, as well as recommendations and answers to participants’ questions, are available on the competition website.

## **II. REGULATIONS CONCERNING THE WORKS**

1. The technical specification concerning the preparation of the competition works is presented in attachment 1 to these regulations.
2. Each participant may submit a maximum of three works.
3. The competition works are to be submitted to the e-mail address [konkurs@szczecin.eu](mailto:konkurs@szczecin.eu) in the form of a vector file with one of the following extensions: \*.cdr, \*.eps or \*.pdf.
4. The organiser reserves the right to exclude from the competition works which are low quality or technically unsatisfactory, as defined in attachment 1.
5. The examination of the works is conditional on the submission of a competition application form to the competition e-mail address. The forms are to be downloaded from the website, printed, filled in by hand, and sent to the competition e-mail address in the form of a scanned or photographed document. The application forms of participants under the age of 18 should be signed by the participants and their legal guardians.
6. The organiser reserves the right to disqualify works which do not satisfy the aforementioned conditions.

## **III. SCHEDULE**

1. Works may be submitted throughout the entire duration of the competition. The submitted works will be published in turn on the competition website.
2. The deadline for submitting works is 16 November, 2009, 10.00 AM (the date of receiving the e-mail at the address of the competition is decisive).
3. Any works submitted after the deadline will not be accepted into the competition.

#### **IV. THE COMPETITION JURY**

1. The organiser assembles a Competition Jury composed of the representatives of designers, graphic artists, experts, scientific faculties of art schools and the organiser.
2. The composition of the jury will be announced prior to October 23 on the competition website.

#### **IV EVALUATION OF THE WORKS**

1. The works will be evaluated prior to 21.11.2009.
2. The works will be presented for evaluation by the jury in the form of a PowerPoint presentation, which will assign each work a competition number. The personal information of the work's author will be held by the organiser and revealed only following the announcement of the results of the competition.
3. Each member of the jury may award a maximum of 5 points. The points will be totalled. The work which amasses the highest points total will be the winner of the competition.
4. If the highest total of points should be awarded to more than one work, the selection of the winning work will be made by the President of the jury.
5. The decision of the Competition Commission is final and is not subject to verification.
6. The jury reserves the right to not select a winner and to award ties.
7. The organiser will publish the results of the competition on the competition website.
8. Other details concerning the presentation of awards and implementation of the winning work into production will be presented on the competition website.

#### **V. AWARDS AND HONOURABLE MENTIONS**

1. The winning work will become the official model for the obligatory fabric of the vehicles of Szczecin public transportation.
2. The works will be publicly presented in the virtual gallery of the city's [www.szczecin.eu](http://www.szczecin.eu) portal, in the field exhibition in the centre of Szczecin.
3. The best works will be exhibited on outdoor carriers in the largest cities of Poland.
4. The winning and honourably-mentioned works will receive awards from the Partners of the competition. Details on the types and values of the awards will be presented by the Organiser on the website of the competition prior to November 3 2009.

#### **V. UTILISATION OF AWARDED AND HONOURABLY-MENTIONED WORKS**

1. The organiser receives the right to present the works submitted to the competition website, the city portal ([www.szczecin.eu](http://www.szczecin.eu)), on billboards, in local press, and in exhibits organised by the City of Szczecin, giving the first and last name of the artist.
2. The Organiser reserves the right to use awarded and honourably- mentioned work for promotional activities of the City of Szczecin, in each instance providing the first and last name of the artist.
3. The authorisations discussed above in items 1 and 2 are entitled to the Organiser free of charge, on the basis of the declarations submitted by the authors of the works.

4. The submission of potentially-awarded or honourably-mentioned works assumes the granting to the Organiser consent to use the aforementioned works in an open-ended manner, without territorial limitations, within the following application fields:

- a. multiplication and transformation with the application of any technology,
  - b. rendering available through IT networks,
  - c. public reproduction,
  - d. exhibition,
  - e. screening,
  - f. rental and lease of copies,
  - g. transmission through cable or wireless vision by a land station,
  - h. running in series,
- rendering fragments available.

The resolution of transferring rights to the Organiser concerns exclusively the publishing and information of the design.

5. The participants in the competition declare the submitted work to be of their creation, with no violation of third parties.

6. The participant is liable for all third-party claims arising from the violation of their copyrights or property rights.

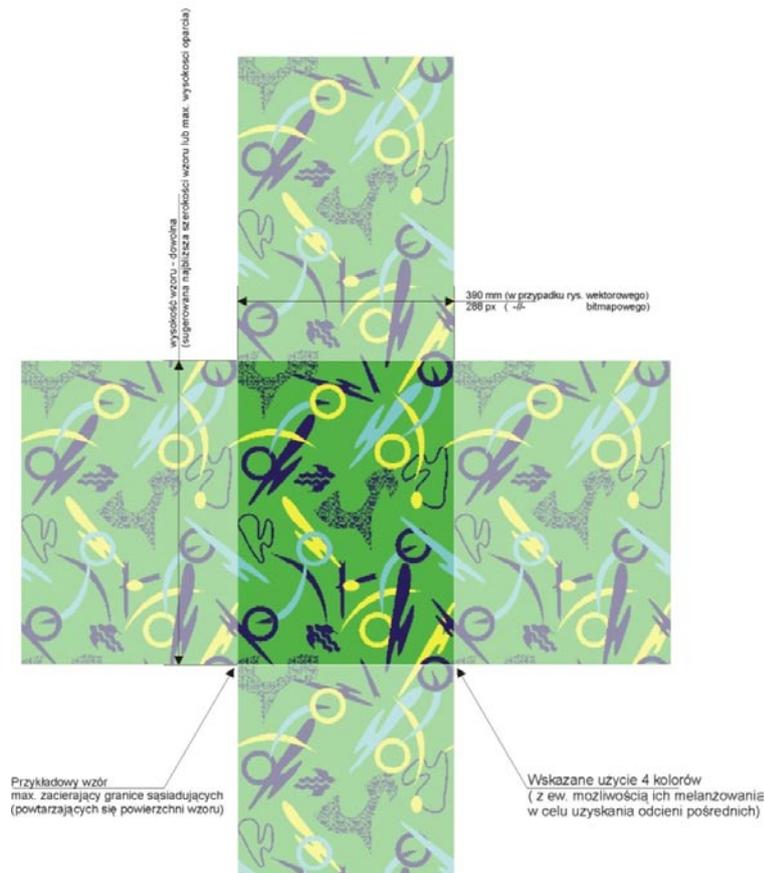
7. By participating in the competition participants consent to the processing of their personal information by the organiser for the purposes of conducting the competition, under the conditions defined by the Act of August 29 1997 on the protection of personal information (uniform text, Journal of Laws of 2002 No. 101, item 926). The personal information collected during the competition will be administered – in the understanding of the Act of August 29 1997 on the protection of personal information (uniform text, Journal of Laws of 2002 No. 101, item 926) – by the organiser of the competition.

8. **Attachment no. 1 - Design specification of the**

“Design for Szczecin - Floating Garden Fabric” Competition:

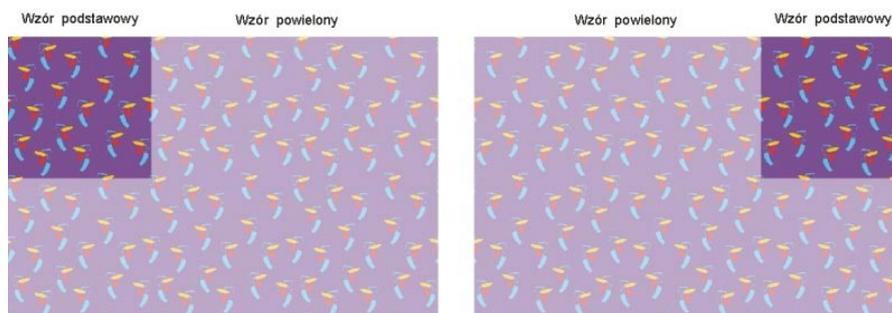
1. Requirements of the weaving process:

- a. The design should be composed of an analogically repeating pattern, as in the example of wallpapers (*many examples can be seen by writing „seamless pattern” on the website [images.google.pl](https://images.google.pl) or the website [www.pattern8.com](http://www.pattern8.com)*).
- b. Due to the weaving process, the pattern will be repeated.
- c. The pattern will be a repeated element throughout the entire length and width of the fabric. Since the weaving process provides for the simultaneous production of two mirror-image fabrics, the elements (recommended to be symmetrical or mirroring the design pattern) should be selected to allow both fabrics to be as similar as possible – resulting in the mirror image of the pattern resembling the original as close as possible. All symmetrical logotypes or logotypes presenting a proper mirror image to the client are permissible.
- d. During the weaving process, the fabric pattern will be recreated in a relatively low resolution (the width of the pattern is 288 pixels) which may make the faithful reproduction of small details impossible. The width of the design should not exceed the above- mentioned 288 pixels and the height is arbitrary, but it should not exceed 600 pixels.



## DOBRCZE

### LUSTRZANE ODBICIE (drugiej, jednocześnie tworzonej tkaniny)



## 2. Practical requirements

- It is recommended that large uniform-colour surfaces (without graphical elements) are avoided.
- It is recommended that elements of bright colours which easily become dirty are avoided
- Proven designs are those with a rich pattern design and various element sizes.

- Concerning the level of communication and symbolism, the designs should present Szczecin through the prism of its "Floating Garden" vision. Information on the vision and the brand strategy of Szczecin is available on the special website [www.szczecin.eu/marka/](http://www.szczecin.eu/marka/). We simply want to say that Szczecin is:

- a. An ecological city “on water”, filled with green areas – a floating garden (everything at within reach and within the boundaries of one of Poland’s largest cities).
- b. A trans-border metropolis, open to visitors, multicultural, multilingual, tolerant – a Baltic Neopolis. A city open to new trends, which often come from “the west”.
- c. Modern branding in new ecological colours, emanating from the natural appearance of the city.



Technika reprodukcji / kolor	CMYK	PANTONE	RGB	RAL
ZIELONY	50:0:100:0	376 C	162;189;49	6018
NIEBIESKI	100:0:0:0	Process Cyan C	0;156;221	5015
GRANATOWY	100:100:5:0	2746 C	35;45;125	5022

tabela kolorów dla technik drukarskich oraz innych technik reprodukcji

- d. A characteristic style of smooth, irregular and unique shapes, inspired by the appearance of spreading water.



- e. The elements of the identification system in vector form are available in a special package available on the website: [www.szczecin.eu/pakiet\\_siw.zip](http://www.szczecin.eu/pakiet_siw.zip). Examples can be accessed on the website [http://szczecin.eu/marka/galerie\\_floating\\_garden/wdrozenia\\_siw](http://szczecin.eu/marka/galerie_floating_garden/wdrozenia_siw).





**Application form for the**  
"Design for Szczecin - Floating Garden Fabric" Competition

First and last name:.....

Nationality: .....

Address:.....

Tax ID no..... Personal ID no.....

Telephone:.....

Name/s of the files submitted to the competition: .....

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*I hereby consent to the processing of my personal information by the organiser of the "CREATE SZCZECIN ONLINE" competition for purposes resulting from this competition, in compliance with the Act of 29 September 1997 on the protection of personal information (Journal of Laws of 1997, no. 133, item 883 with amendments).*

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Date and signature

